

# Impact Report

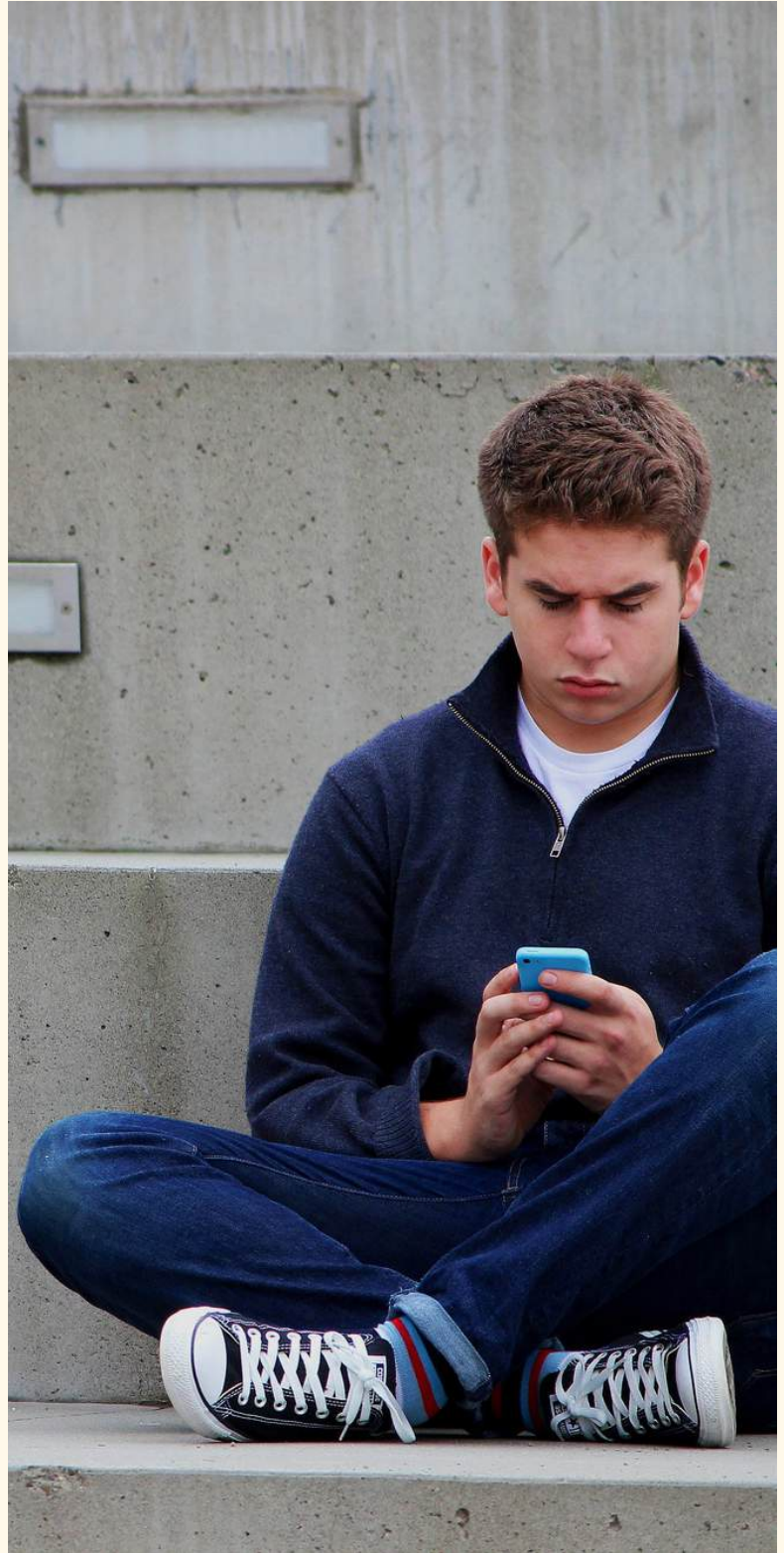
**A record year with record challenges**

Buddy Up 2024/2025



# Contents

|                                                               |    |
|---------------------------------------------------------------|----|
| A NOTE FROM OUR CEO                                           | 03 |
| A record year supporting young people, with record challenges |    |
| THE FACTS AND FIGURES                                         | 04 |
| Data on our reach this year                                   |    |
| SCHOOL COLLABORATIONS                                         | 05 |
| Feedback from the schools we work with                        |    |
| STUDENTS                                                      | 06 |
| What it is all about                                          |    |
| FOLLOW OUR WORK                                               | 08 |
| Follow our impact going forward                               |    |



# A record year supporting young people, with record challenges

A note from Andy

This year we delivered a record number of sessions to young people in our local area who need it most.

These record results however, come at a time of record referrals. We have been concerned about the rising numbers of referrals we are having for students at younger and younger ages, and have, as a result, expanded our work into primary schools.

In order to expand our work, we have been lucky enough to receive donations from Community Foundation for Surrey, KFC Foundation and Tesco. We also continue to receive donations from many of you, for which we are incredibly grateful. These donations have supported us in expanding our work at a time where more and more young people are in need of support.

There is much work to be done, with more young people facing complex challenges everyday, but as we finish one school year and look into the next we are hopeful with what might be achieved.

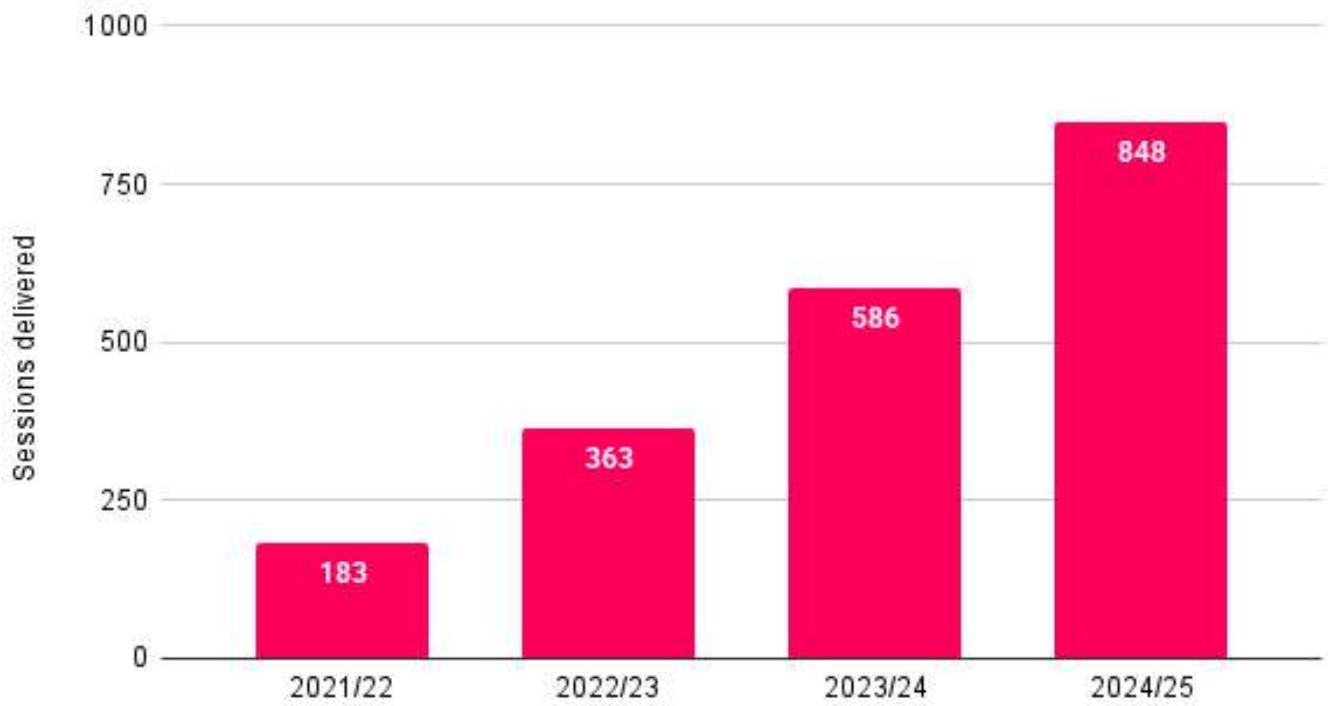
*Andy Reid*

CEO AND FOUNDER



# The facts and figures

Buddy Up Sessions Delivered



## Steady progress

This year (2023/24) we delivered 848 sessions. This was a **45%** increase on the previous year (2022/23).

Since we began in 2021, we have delivered over **1980** sessions, increasing the number of sessions we provide annually by **383%** since our founding.

## Student experiences

**92%** of students would recommend Buddy Up to a friend

**20%** increase in students overall mental health from the start to the end of their time with Buddy Up mentoring

**Over 98%** of students feel their lives have improved because of Buddy Up

**85%** of students feel they have changed due to mentoring

**9/10** was the average rating young people gave of their time with Buddy Up

# Students

## Feedback from students this year

*"It has helped with other people at school, it's easier to not let their actions affect me. At the beginning I wasn't coming into school and now I do."*

*"I've changed in the way that before the mentoring I was angry all the time and now not so much."*

*"Opening up and talking was helpful. Everything was handled respectfully. I liked the freedom to focus on, and talk about anything."*



*"I was expecting it would be like someone who nags me. But instead I got a friend who I can just chat to."*

*"It helps with social anxiety. The small problems that you don't want to talk to the nurse or parents about you can get off your chest."*

*"I just feel like a better person."*

# Students



## About our students

### Gender and Age

Our gender split is approximately 60/40 in favour of males. with ages ranging from 10–16 years old.

### Ethnicity

This is a relatively new addition to our data gathering but we wanted to capture the diversity of students we support. For this year this included students of the following backgrounds:

- Roma Traveller
- Gypsy Traveller
- Italian
- Polish
- South African
- Mixed race
- West African
- Irish
- White British
- Iranian
- Russian
- Hugarian

# Follow our work



[www.buddyupcharity.org](http://www.buddyupcharity.org)  
[@buddyupcharity](https://www.instagram.com/buddyupcharity)

